



**SMART ILLUMINATION AWARD**

スマートイルミネーション・アワード 2015

FutureCity Yokohama  
**SMART ILLUMINATION AWARD 2015**  
  
Application Form

Smart Illumination Yokohama Executive Committee

[www.smart-illumination.jp](http://www.smart-illumination.jp)

① Outline

*FutureCity Yokohama Smart Illumination Awards 2015* will feature works provided by artists, designers and students. After a written first screening a panel of judges will choose works to be featured in the exhibition, and during the exhibition they will choose one piece as the best work overall. In addition to an individual and the group section, we found a school section this year. In the school section, raise the student of a university and the graduate school unit, the participation of the laboratory widely.

We wait for the exhibition of the work by a free idea to lead to the new inflection of the illumination technology of the environmental symbiosis type.

**【Event Outline】**

Project Name: FutureCity Yokohama Smart Illumination Award 2015

Duration: October 30th (Friday) – November 3rd (Tuesday), 5:00pm – 10:00pm

Outdoor venue: ZOU-NO-HANA Park (Estimated)

Indoor venue: OSANBASHI Yokohama International Passenger Terminal(Estimated)

Organizers: Smart Illumination Yokohama Executive Committee

② Application Information

**【Section/Scope】** Select from each one of section & scope from below.

Individual / Group section

**For: Students, Artists /Creator, Various groups, etc**

School section

**For: University, Graduate School, College, laboratory, etc**

**【Eligibility】**

1. Participation is open to works in line with the concept of the event. (i.e. works that make use of LED lighting, organic electro-luminescence, luminous paint, solar power or green technology.)
2. Any category of art will be accepted, including installation, performance, images and works based on group participation.
3. Artworks should not damage facilities, and exhibitors will be supposed to restore spaces to their original state.
4. Artworks must be waterproof and prevention of short circuit thoroughly if you would like to exhibit outside.
5. First screening passengers will display at the venue during 30<sup>th</sup> October to 3<sup>rd</sup> November.  
Exhibitors are responsible for the creation, installation, operation, removal and management of artworks for the duration of the exhibition.
6. For safety and/or legal reasons, we cannot guarantee that the installation location will be exactly in line with your wishes. Decisions will be made in cooperation with the event organizers.
7. The organizers accept no responsibility for any accidents or any damage to artworks during the period of the exhibition.
8. All nationalities and ages welcome

**【Exhibition charges】**

Exhibition charges are 10,000 yen for both section.(tax including).

\*100 watt electricity for each work is include in the exhibit fee

\*Will inform the transfer destination in the case of a First screening passage notice.

\*There are no acceptance for repayment in the case of cancellation by exhibitor circumstances.

\*Overseas resident assumes exhibition charges an exemption.

### ③ Flow of the Selection

《First Screening 》 [Beginning of August]

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A panel of judges made up of the Smart Illumination Yokohama Executive Committee's organizers, together with the exhibition's Art Director elect artworks displaying excellence.

\*Maximum number of works is about 100.

《Second Screening 》 [ November 2<sup>nd</sup> (Monday)]

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The panel of judges will select one overall winning prize during the period of the exhibition.

《Award ceremony 》 [ November 3<sup>rd</sup> (Tuesday)]

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Best art work prize (One item from each section) Elected art work prize (Three items from each section)

### ④ Application deadline

July 31<sup>st</sup> (Friday) Requisite arrival until 17:00

### ⑤ Awards

【Individual / Group section】

Best artwork (1 exhibition): 500,000yen(including tax) paid after the completion of the exhibition.

Invited to exhibit as guest artist at Smart Illumination Yokohama 2016

-Only in the event that Smart Illumination Yokohama 2016 is held.-

Elected artwork (3 exhibition): 100,000 yen (including tax) paid after the completion of the exhibition.

【School section】

Best artwork (1 exhibition): 500,000yen(including tax) paid after the completion of the exhibition.

Elected artwork (3 exhibition): 100,000 yen (including tax) paid after the completion of the exhibition.

### ⑥ Valuation basis

1. Does the work in line with the concept of Smart Illumination Yokohama?
2. Does the work showcase the artist's originality?
3. Does the work pioneer the use of new lighting and green technology? . (i.e. works that make use of LED lighting, organic electro-luminescence, luminous paint, solar power or green technology etc.)

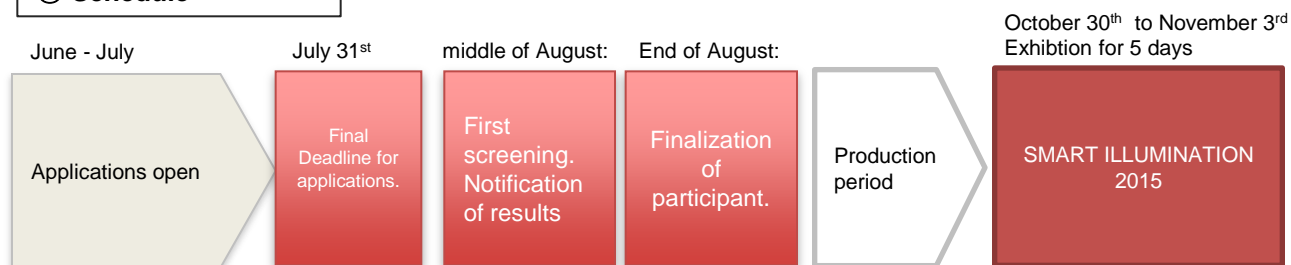
※Works that meet the following criteria will be rated especially highly.

- Works that make use of the local flavor, history, cityscape or urban culture of Yokohama.
- Works that invite the participation of visitors to the exhibition.
- Works that do not produce rubbish after the exhibition or that can be recycled.

## ⑦ Judges

Naoyuki Kuniyoshi (Smart Illumination Yokohama Chairperson) /Lead Judge  
Masahito Nobutoki (Yokohama City Climate Change Policy Headquarters Managing Director)  
Kozue Nakayama (Yokohama City Culture and Tourism Bureau Chief)  
Kyota Takahashi (Smart Illumination 2014 Guest Artist)  
Tsutomu Okada (Smart Illumination Yokohama 2014 Art Director)

## ⑧ Schedule



Recruitment period: May 1<sup>st</sup> (Fri)– June 30<sup>th</sup> (Tue)  
Application deadline: July 31<sup>st</sup> (Fri) 17:00  
First screening (and notification of results): middle of July.  
Finalization of plans: Late August.  
Exhibition: October 30<sup>th</sup> (Fri) to November 3<sup>rd</sup> (Tue).  
Removal of works: November 4<sup>th</sup> (Wed) .

## ⑨ Assistance for overseas exhibitors

Up to 100,000 yen will be paid to exhibitors residing overseas who pass the first screening. (as at October. 2015)

### 1. Travel assistance

Up to 100,000 yen (up to 2 groups)

### 2. Hotel arrangement

The organizers will handle arrangement and booking of hotels for the period of installation, exhibition and removal of artworks. / ※defray your own costs of booking

### 3. Exemption of exhibition charges

[NB:] Applicants must be able to speak Japanese or English. Importation of artworks is to be handled by the exhibitor.

## ⑩ How to apply

### Final Application Deadline: July 31<sup>st</sup> , 2015 (Friday)

Download an application form from the Smart Illumination Yokohama website. Provide the application to the Smart Illumination Yokohama Executive Committee organizers by mail or in person.

① Smart Illumination Awards Application Form

\* Application Forms may be downloaded from the official Smart Illumination Yokohama website.

② Please include an outline or image of the artwork, and an outline of your relevant experience. Applications should be on A4 size paper, and may be in any format.

#### 《 Information 》

Smart Illumination Yokohama Inquiries

To: Mori/Tsukidate

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